



September 2016

National Sports Campus, Abbotstown, Dublin 15
T: +353 1 899 9500 F: +353 1 899 9501
info@fai.ie www.fai.ie

RE: Call for participation in Football against Racism Weeks- 6th-20th of October

Dear Club Secretary,

The FAI's Intercultural Football Programme in conjunction with the education project Show Racism the Red Card (SRTRC) www.theredcard.ie and other partners are co-ordinating grassroots club based actions as part of the UEFA supported **Football against Racism in Europe campaign/ weeks (fare weeks)**. Clubs at all levels of the game across Europe from the grassroots to the Champions League will promote respect for diversity and make a stand against racism/discrimination. We would be pleased if your club will answer the call and join grassroots clubs around Europe in supporting the fare week campaign?

Many of you may already be promoting respect for diversity and take a clear stance on Racism in your club. As part of the Football against Racism in Europe campaign there are many simple football actions that your club can do. Below we have set out actions we would like you to get behind, as well as outlining below how your actions will be supported:

What we would like your club to do during fare week (for underage clubs/teams):

- Contact the clubs you are playing during the campaign period **6th-20th October**, and explain to managers/mentors that your club is supporting the fare campaign by exchanging wristbands at the start of your match (es).
- Agree with opposition that players will exchange wristbands just prior to the start of the match and shake hands (Champions League style).
- Agree with mentors and managers that they will need to explain to players prior to the match (during warm ups) why your club is supporting this campaign.
- Take a photo of players exchanging wristbands and shaking hands-send this to info@theredcard.ie
- Use anti-racism signage cards for a group photo with all players. Display the anti-racism signage cards after use in prominent places in your club (clubhouse, changing rooms etc.).

For adult clubs/teams:

- Wear anti-racism bibs in your warm up so your support for the campaign is displayed visually and use anti-racism signage cards for a group photo with all players.

What will be provided by the FAI and its partners?

- **50** Show Racism the Red Card wristbands (underage clubs/teams or actions involving children).
- Adult anti-racism bibs (adults clubs/teams or actions involving adults)
- **11** Show Racism the Red Card small A4 signage cards.
- Offer of a free **60** minute anti-racism awareness workshop. We are also available to visit your club, if you wish, to deliver an Anti -Racism Education workshop so as to raise awareness of the issue, and the FAI rule on dealing with racism in the game.

How to express your interest to take part?

- You can apply for support through Show Racism the Red Card by completing and sending back the **express an interest form attached**. In the form outline what activities you propose and what you need from the above list. The completed expression of Interest form **must** be returned to info@theredcard.ie by the **20th of September 7pm**.
- We will then send you the resources needed in the week prior to 2nd of October.

Yours in Sport

Des Tomlinson, FAI Intercultural Football National Coordinator.



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**Intercultural FARE Week 2016
Expression of Interest Form**

*Please complete all sections of this form **in full** and return to info@theredcard.ie by the **20th of September***

Name of Club/organisation	
Contact Person – Name	
Phone Number	
E-mail Address	
Delivery Address (and contact name and number if different from above)	
What do you have planned for fare week? Please provide outline of matches planned at which you will support the campaign	
Promoting the message (please indicate social and other media channels you will use to promote your actions-list URL/link to sites	
Venue for matches/event(s)	
Date and time of matches/event(s)	
Number of estimates participants?	
Age group (delete as appropriate)	